



## **DESIGN A CHRISTMAS CARD COMPETITION**

### **Information, Guidelines and Rules**

The Friends of the Lytham St Annes Art Collection is the trading name of the Lytham St Annes Art Collection Trust, a small registered charity.

The Friends exist in order to raise awareness of the Lytham St Annes Art Collection and to raise funds for its conservation.

Our promotional and fund-raising efforts this last year have seriously been affected by the covid pandemic. We do however still raise a small amount of income from the sale of our cards.

This new competition will, we hope, help us to raise awareness of the Collection, and the sale of the winning design will contribute to our conservation projects.

We are inviting everyone over the age of 16 to participate. Do you wish to be part of it?

Would you like to see your artwork on a Christmas card to be sold for our charity? If so please read the full document.

### **GUIDANCE AND RULES**

1. Registration is free
2. The Christmas card design must be inspired by, or based on a painting in the Lytham St Annes Art Collection. There are hundreds to choose from, all of which can be viewed in our Collection Catalogue On-line.

[www.lythamstannesartcollection.org](http://www.lythamstannesartcollection.org)

3. The design must be suitable to be printed onto a square or rectangle Christmas card. Maximum size: 16cm x 16cm square, or 21cm x 15cm rectangle.
4. Competitors may interpret the chosen painting in any way they wish, using any medium/technique, but please keep in mind that we are looking for a painting from the Collection to have seasonal appeal.
5. Photography will not be accepted.
6. Competitors may submit as many entries as they wish, but must be their own work.
7. The closing date for entries to be received is 31st July 2021.
8. The judges' decision is final. No correspondence will be entered into.
9. Your artwork entry must have your name and contact details written on the reverse

and, if possible, include an e-mail address and telephone number.

10. The signed entry form must be sent with your artwork. By signing the entry form you are agreeing to the competition rules.
11. Reasonable care will be taken of all artwork, but please note - All entries are submitted at the Competitor's own risk. FOLSAAC cannot insure work on the premises, or in transit, and will not be responsible for any loss or damage.
12. Signing the entry form will be taken as permission to use your artwork on cards to be sold to raise funds for the LSA Art Collection Conservation Projects.  
As a condition of entry you agree to grant the Friends of the Lytham St Annes Art Collection Charity license to reproduce the design for the purpose of (i) on our Christmas cards, (ii) the promotion of cards sales including online.
13. For avoidance of doubt, all proceeds from sales of the cards printed with designs submitted for the competition will go into the FOLSAAC conservation fund, and no fees, expenses or other sums will be paid to the persons who have freely submitted their artwork.
14. The Christmas Card printed with the winning design will credit the artist on the reverse of the card.
15. The winning competitor will receive a pack of 20 cards printed with their design and a certificate of achievement.

## **JUDGING CRITERIA**

1. Any entries not complying to the competition rules will not be put forward for judging.
2. Artwork will be judged by a panel comprising representatives from the Trustees and the organising committee.
3. The panel will assess the quality of the artwork, creativity, originality, Christmas sales appeal, subject matter, and the overall impression of the work.

**For further information about the Friends of the Lytham St Annes Art Collection please look at our website:**

**[www.friendsofthelythamstannesartcollection.org](http://www.friendsofthelythamstannesartcollection.org)**